

LEWIS AND CLARK INTERPRETIVE AND TOURISM PLAN

Commemorating the Bicentennial Anniversary
of the Lewis and Clark Expedition in Washington



PROJECT SPONSORS

A state agency advisory team is sponsoring the planning project. This team includes representatives from the:

- Washington State Historical Society
- Washington State Parks and Recreation Commission
- Washington State Department of Fish and Wildlife
- Washington State Department of Community Trade and Economic Development, Tourism Office
- Washington State Department of Transportation



THE VISION



The advisory team is currently working closely with a team of consultants to finalize the Lewis and Clark Interpretive and Tourism Plan. Public input and involvement in the planning process has provided crucial guidance in shaping the plan to reflect the values and characteristics of local towns, cities, and communities along the trail route. The plan is being created in accordance with the following goals.

- Leave lasting improvements (interpretive, safety, infrastructure, heritage protection) along the Lewis and Clark Highway in Washington State.
- Enhance visitors' experiences along the Lewis and Clark Highway.
- Ensure that the plan is supportive of and consistent with the local values of the communities along the trail route.
- Relate the Lewis and Clark Bicentennial to other public and private sites and services in Washington.
- Relate the significance of and provide interpretation about the Lewis and Clark Expedition to the Northwest, the nation, and the world.

LEWIS AND CLARK INTERPRETIVE AND TOURISM PLAN—ONLY ONE PART OF BICENTENNIAL PLANNING

A four-part approach to planning for the Lewis and Clark Bicentennial in Washington is envisioned:

- Coordinated planning by Native American tribes/organizations;
- Development of the Lewis and Clark Interpretive and Tourism Plan in order to establish an "infrastructure" of interpretative elements and improvements to enhance the visitor's experience while traveling along the Lewis and Clark Trail in Washington;
- Events planning; and
- Development of educational programs.

The first two areas, Native American planning and development of the Interpretive and Tourism Plan, are already underway and will be ongoing. Events planning and development of educational programs will begin in 1999 and will also be ongoing throughout the bicentennial years.



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LEWIS AND CLARK INTERPRETIVE AND TOURISM PLAN

PROJECT DESCRIPTION

In anticipation of the 200th anniversary of the Corps of Discovery, an expedition to the Pacific Coast led by Captains Meriwether Lewis and William Clark, a consortium of state agencies have teamed their efforts to create an Interpretive and Tourism Plan.

Phase 1A components of the plan were recently completed in draft form and include:

- An assessment of historic sites and landscapes along the Lewis and Clark National Historic Trail in Washington and prioritization of these sites for improvements;
- A community relations strategy to incorporate the involvement of local stakeholders before, during and after the bicentennial commemoration; and
- An Interpretive Plan with cost estimates and strategies for implementing the plan.

Phase 1B components of the plan are ongoing and will be completed later in 1999. These components include:

- Consumer travel research and development of marketing and tourism promotions strategies based on research findings;
- A preliminary assessment of the transportation system comprised of the designated Lewis and Clark Highway routes, including routes being considered for future designation;
- Guidelines for interpretation and design of interpretive elements that will encourage a "unified look" for interpretive elements along the Lewis and Clark Trail in Washington and help to ensure accuracy of interpretation, as well as quality and lasting integrity of selected materials.
- Ongoing statewide public outreach and community involvement, including distribution of newsletters; and
- More detailed planning for selected high priority projects identified in the draft plan.

Phase 1C components of the plan will be completed after Phase 1B components, and will include:

- Development of a statewide brochure and map for the Lewis and Clark Trail in Washington;
- Ongoing statewide public outreach; and
- More detailed planning for selected high priority projects identified in the draft plan (in addition to the planning completed as part of Phase 1B).

DRAFT PLAN TO BE UPDATED PERIODICALLY

The Draft Lewis and Clark Interpretive Plan is a "working draft," and will be a dynamic document, revised and updated before and during the bicentennial years. It is anticipated that various adjustments will be made to the plan as time goes on. For example, as some recommendations are implemented, other recommendations may move up in priority status. Also, new ideas and strategies will develop as a result of ongoing consumer travel research, planning, and public involvement.



WHERE TO CALL FOR MORE INFORMATION:

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Also check out the WSDOT website (www.wsdot.wa.gov/hld/hcp/lwckitin.htm) for more information about upcoming project implementation activities and Lewis and Clark Bicentennial events.



SUMMARY OF HIGH PRIORITY RECOMMENDATIONS (DRAFT)

New Interpretive Centers

- Lewis and Clark Discovery Center (Welcome Center/Gateway Interpretive Center in Clarkston area)
- Vancouver National Historic Reserve

Renovated and Expanded Interpretive Centers

- Alpovai Interpretive Center at Chief Timothy State Park
- Sacajawea Interpretive Center at Sacajawea State Park
- Lewis and Clark Interpretive Center at Fort Canby

Major Linear Interpretive Experiences

- 30-Mile Discovery Trail in Pacific County (serves multiple modes: driving, bicycling, walking/hiking, and water travel)

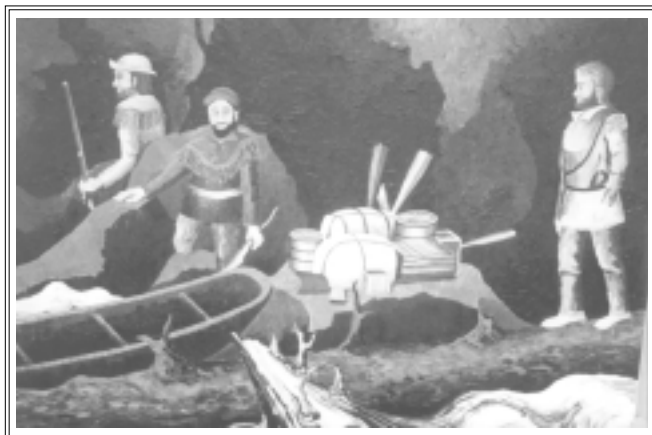
Outdoor Displays, Shelters, Special Interpretive

Features or Monuments

- Chief Timothy State Park
- Lewis and Clark Trail State Park
- Horsethief Lake State Park
- Columbia Gorge Interpretive Center
- Lewis and Clark Campsite State Park/McGowan Area
- Long Beach Peninsula—Monument marking the Corps of Discovery's arrival at the Pacific Ocean

Amphitheaters

- Chief Timothy State Park
- Crow Butte State Park
- Maryhill State Park
- Horsethief Lake State Park
- Beacon Rock State Park



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Interpretive Elements (Single panels or multiple panels/kiosks)

- 2 panels along the Clarkston Greenbelt in separate locations
- Boyer Park and Marina
- Palouse Falls State Park
- Texas Rapids Recreation Area
- Lyons Ferry State Park
- Fishhook Park
- Charbonneau Park
- Lewis and Clark Expedition Roadside Heritage Markers on US12
- Three Forks Indian Trail Roadside Heritage Markers on US12
- New Roadside Heritage Markers on SR124
- Pomeroy Area Heritage Markers/Information Kiosk
- Dayton Area Heritage Markers/Information Kiosk
- Lewis and Clark Trail State Park
- Sacajawea State Park and Sacajawea Roadside Heritage Marker
- Chiawana Park and/or Columbia or Two Rivers Parks
- Wallula Roadside Stop
- Madame Dorian Park
- Plymouth Park
- Crow Butte State Park
- Horsethief Lake State Park
- Maryhill State Park
- Maryhill Museum
- Doug's Beach State Park
- Beacon Rock State Park
- Steigerwald Lake/Steamboat Landing
- Parkers Landing Historic Site
- Vancouver Discovery Trail/Waterfront Pathway Kiosks and Directional Signage
- Frenchman's Bar Riverfront Park
- Ridgefield National Wildlife Refuge



SUMMARY OF HIGH PRIORITY RECOMMENDATIONS (DRAFT) CONTINUED**Interpretive Elements (Single panels or multiple panels/kiosks)** continued

- Julia Butler Hansen National Wildlife Refuge
- Skamokawa River Access/Heritage Canoe Trail
- Pillar Rock/Grays Bay Marker at Rosburg Road
- Fort Canby State Park
- 4 to 6 panels/signs and associated roadside pull-off improvements (where not already existing) for each route/segment of the Lewis and Clark Highway
- Selected State Fish and Wildlife sites

**Other Linear Interpretive Experiences/ Interpretive Trails**

- Lewis and Clark Snake River Trail (serves multiple modes: driving, bicycling, walking/hiking, and water travel)
- Additions to Interpretive Trail at Crow Butte State Park
- Beacon Rock State Park interpretive trail at day use area
- Skamokawa River Access—Water Trail and Interpretive Panel at Trailhead
- Local scenic drives/heritage loops
- Water trails in general, along the Clearwater, Snake and Columbia Rivers (good opportunities for coordination with Idaho and Oregon)

The above recommendations are preliminary, summarized from the Draft Lewis and Clark Interpretive and Tourism Plan. The recommendations and other components of the Draft Plan will be revised and updated as the planning process continues in 1999.

Visitor Services and Facilities and Other General Recommendations

- Expanded signing and marking along the designated highways and trail routes in Washington
- Distinction between “highway” and “trail” with signage
- Multiple agency coordination and partnering
- Multiple agency review of camping facilities
- Coordination and planning of “events” and “education” components before, during, and after the bicentennial with local historical museums, interpretive centers, tribes, and other organizations
- Highway transportation assessment
- New Lewis and Clark Highway designations
- Study feasibility of highway relocation in the McGowan area
- Design guidelines and oversight committee for interpretive elements
- General improvements to parks, recreation sites, rest areas, and other visitor facilities throughout the corridor
- New rest area/roadside stop in Wallula area
- Upgrade Alpowa Summit Rest Area and expand interpretation there
- Develop detailed regional maps and general statewide maps that illustrate trail features.

A copy of the Draft Executive Summary will soon be available in local libraries along the trail route and at selected agency websites. Stay tuned for more information. . .



William Clark's map of Cape Disappointment